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FORT WORTH (CBSDFW.COM) - Food trucks may be enjoying a surge of popularity across the Metroplex. But if one parks in Denton, it better be serving fast food.


City ordinance only lets food trucks and trailers park for 15 minutes at a time, effectively keeping them out of the city. That could start to change next week, with the first reading of a new ordinance designed to get trucks into the city. Once a staple of major city centers, other cities are starting to see the attraction of the trucks.

“All of a sudden, you can create new opportunities in other parts of town,” said Denton city councilman Kevin Roden.


Denton is just one of several cities suddenly enjoying the food truck popularity surge. Trucks have started leaving the downtown lunch crowd for parking lots all across North Texas. “It’s all about being creative,” said Scott Wooley with SoCal Tacos. “It’s an agile business model, so it’s all about doing things and having fun.”

Wooley started Friday with lunch service in Las Colinas. For dinner, he moved his surf-inspired truck to Colleyville. In less than a year on the road, he estimates his competition for business has tripled. His local food truck count is up to 60. “We just wanted to focus


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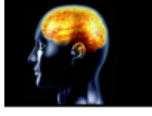
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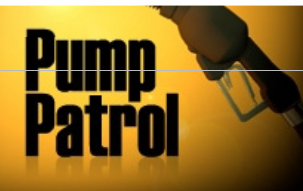
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